

STYLE GUIDE

AMERICA
250
NC



LOGO WITH LIGHT BACKGROUND



LOGO WITH DARK BACKGROUND

AMERICA
250
NC

LOGO WITH WHITE BACKGROUND



USAGE

Please maintain the integrity of the logo. Do not distort, recolor or manipulate the layout



FONTS

CLEAR SPACE

For legibility, there should always be enough space around the the logo




— Gotham Book

— Lato Light

— Gotham Book

 PRIMARY COLOR
001A70, PMS 2748

 SECONDARY COLOR
97CAEB, PMS 291

 SECONDARY COLOR
CF3339, PMS 1797